IIBA - CBDA

Training Course

Why Bakkah?

Bakkah is a leading company that owns two subsidiaries: **Consulting Company and Learning Company**. With a team of highly experienced and certified professionals, we will help you capitalize on opportunities driven by proven business practices.

We help you obtain professional certificates that will take your career to the next level. Our Learning products focus on building and boosting capabilities by offering the best and latest internationally accredited training courses in various fields, including: Project Management, Human Resource, Business Analysis, Information Technology, Quality Management, Supply Chain Management and Logistics.

We are keen to use and keep up with the latest global learning methods and processes. Since our training courses are flexible and aligned with the global changes, this will ensure an ongoing learning process and build high-quality capabilities.

Bakkah in Numbers

+80	+300	+600	+1,000	+20,000
Instructors	Clients	Client Engagements	Learning Sessions	Capabilities Built

Course Objective

This certification recognizes your ability to effectively execute analysis related work in support of business analytics initiatives. The certification helps identify skilled business data analytics professionals to organizations seeking these in-demand skills. This certification program has been carefully designed to be aligned with the International Standards Organization (ISO), ISO/IEC 17024 conformity assessment outlining the standards for certifying the competence of personnel.

Course Methodology

Online Training

📅 3 Days – Online Training

📋 Exam Simulation

⚙️ Practice Test

👥 Group Activity (Break-out Session) after each lesson

✏️ Access to additional References – Glossary/ Recommended Reading/ Syllabus

💎 Material language will be in English

Targeted Audience

The IIBA®-CBDA exam is a competency-based exam for business analysis professionals executing analysis related work in support of business analytics initiatives. It is for business analysis professionals with two to three years' experience executing analysis-related work in business analytics.

Course Outline

Introduction to Business Data Analytics

- What is Business Data Analytics?
- The Business Data Analytics Cycle
- Business Data Analytics Objective
- Business Analysis and Business Data Analytics

Techniques

- Business Data Analytics Techniques
- Purpose and Description
- Elements
- Usage Considerations

Business Data Analytics Domains and Tasks

- Identify the Research Questions and Its Tasks
- Source Data and its Tasks
- Analyze Data and its Tasks
- Interpret and Report Results and its Tasks
- Use Results to Influence Business Decision-Making and its Tasks
- Guide Organizational-Level Strategy for Business Data Analytics and its Tasks

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